

# BSides Leeds 2019

25<sup>TH</sup> JANUARY | CLOTH HALL COURT | LS1 2HT



## Sponsorship Guide

Version 2.0

**Email:** [bsidesleeds@gmail.com](mailto:bsidesleeds@gmail.com)

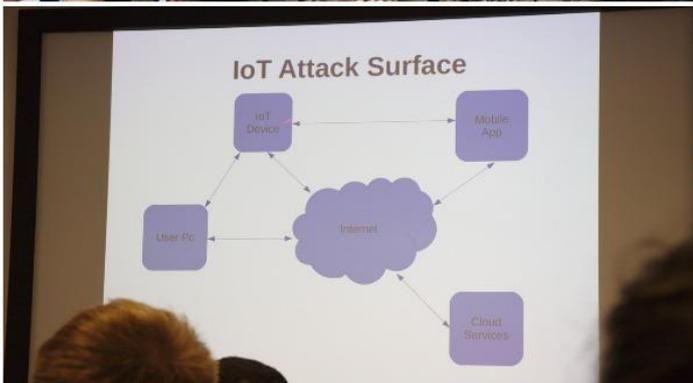
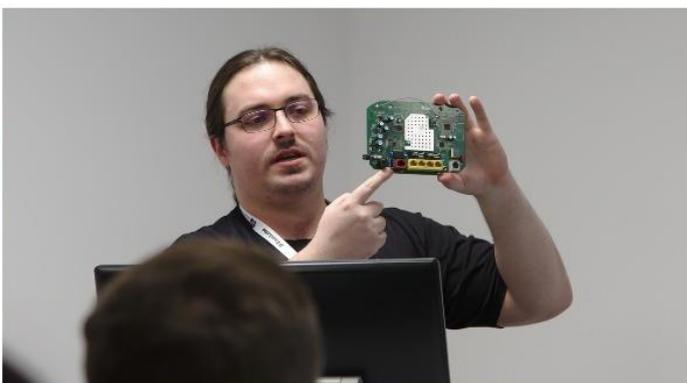
**Web:** <http://bsidesleeds.co.uk>

**Twitter:** @BSidesLeeds

# BSides Leeds

Thank you for your interest in sponsoring the second BSides Leeds conference.

In bringing BSides to Leeds in 2018 we extended this global community-driven platform to the heart of the UK and extended a warm, Yorkshire welcome to everyone who could attend. BSides events are renowned for providing the security community with a way to share knowledge, collaborate and socialise, and now we're in the final stages of preparing to do it all again in January 2019.



Leeds is the perfect backdrop for such an event and home to a growing number of industry leading tech companies and brands. Leeds is a global leader in Big Data, the UK's first City of Health Innovation and is home to three leading academic institutions.

# About BSides

Security BSides started in the United States in 2009 and first came to the UK in 2011. Now truly global, BSides remain community driven and attract information security professionals, security and technology enthusiasts, students studying towards a career in security and established senior figures and executives. Leeds has a strong and established security community and an ever-growing complement of businesses and consultancies working in the security space.

BSides Leeds has a threefold focus:

1. To give the opportunity for industry professionals and students alike to mix, meet, network, and give/attend some really cool talks
2. To showcase the work of some brilliant hackers who are deeply passionate about their craft
3. To give an opportunity for talks that may not be accepted to the mainstream UK security conferences to be given a platform (hence the name 'BSides')

We are really excited to be able to bring this event to life – West Yorkshire's first security conference! We are sure that you're excited too, and we are very pleased to present to you this, our Sponsorship Guide

– the BSides Leeds Team



## References

Visit Leeds: <https://www.visitleeds.co.uk>

Lonely Planet, Best in Europe 2017: <https://www.lonelyplanet.com/best-in-europe>

# The Event

On January 25<sup>th</sup>, 2019 the second BSides Leeds will take place at Cloth Hall Court.

It's the perfect venue right, situated right in the heart of the city. The newly furnished Cloth Hall Court (provided by Leeds Beckett University) is a high spec space directly opposite the train station with capacity for 300 delegates.



## References

Leeds Beckett – Cloth Hall Court: <http://www.leedsbeckett.ac.uk/conferencing/our-venues/cloth-hall-court/>

## The Schedule

The call for papers (CFP) resulted in an overwhelming number of submissions, so much so, that we had to expand the original planned number of tracks from two to three.

The submissions covered the whole gamut of the Information Security industry. Accepted talk topics range from expert level talks on hardware hacking – including an exciting talk from renowned expert Andrew Tierney (@cybergibbons) from Pentest Partners – as well as more general talks, such as a short talk on getting into the industry by Andrew Gill (@ZephrFish).

Workshops that were submitted and accepted include a workshop on Social Engineering being given by Neil Lines, and a beginner's guide to Exploitation being delivered by Himanshu Khokhar.

## Refreshments

At the heart of every good event is good hospitality. The discussions that occur during the breaks and lunch at BSides provide delegates not only with the chance to reflect on the talks with the other delegates but also the chance to chance explore the sponsors and network with them.

There will be two breaks for coffees and other refreshments, and lunch will be provided on the day. We have allocated 2hrs for the lunch slot to let people have really in-depth conversations.

## The Afterparty

The afterparty provides delegates, sponsors and the conference organisers the opportunity to celebrate together and conclude proceedings with a bang!

Not only does it provide delegates with an extended opportunity to discuss the events of the day, it provides them and the sponsors the opportunity to better network, exchange details and make follow up arrangements for future discussions all in the comfort of relaxed, informal surrounds.

# Sponsorship Opportunities

As a sponsor of the inaugural BSides Leeds you'll be contributing not only to this first event, but the lineage and legacy it establishes.

We've set out the following sponsorship options for patron organisations looking to support BSides Leeds:

Pricing	Level 1	Level 2	Level 3
	£3,000	£2,000	£1,000
Exhibition Space	Stand (table, chairs, power) Banner Space	Stand (table, chairs, power)	N/A
Verbal Recognition (opening & closing talks)	Yes	Yes	Yes
Conference Programme Placements	Double Page	One Page	Half Page
Logo placement on BSidesLeeds.co.uk	Yes	Yes	Yes
Main Stage Branding Placement	Yes	Yes	Yes
Delegate Passes	7	4	2
<b>Availability</b>	<b>3</b>	<b>3</b>	<b>Multiple</b>

Additionally, please contact us for more information if you are interested in sponsoring any of the following:

<b>The Afterparty</b> [£ Enquire]	<b>Delegate Lunch</b> [£ Enquire]	<b>Delegate Refreshments</b> [£ Enquire]
<b>Lanyards / Apparel</b> [£ Enquire]	<b>Delegate Bags</b> [£ Enquire]	<b>Bespoke Aspects</b> [£ Enquire]